

VOGUE  
BRITISH  
MEDIA KIT 2019





# EDWARD ENNINFUL OBE

## *A NEW ERA OF BRITISH VOGUE*

*“Before I got the job I spoke to certain women and they felt they were not represented by the magazine, so I wanted to create a magazine that was open and friendly. A bit like a shop that you are not scared to walk into. You are going to see all different colours, shapes, ages, genders, religions. That I am very excited about.”*

**- Editor-In-Chief, Edward Enninful, OBE**

The first issue under Enninful was The December 2017 issue.





# VANESSA KINGORI MBE

*“I’m excited to assume this highly-coveted role. In a moment when continuous change across the communications; fashion and luxury industries creates dynamic and exhilarating opportunities for the strongest media brands, Vogue’s unrivalled equity sets it apart as the best of the best.”*

**- Publishing Director, Vanessa Kingori, MBE**

Vanessa is the first new Publishing Director at British Vogue in a quarter of a century. Having begun her tenure in January 2018, she ushers in a new direction in Vogue’s business strategy.

# BRITISH VOGUE LEADERSHIP TEAM

## ACHIEVEMENTS & AWARDS 2018

### Edward Enninful OBE

#### *Goldsmith's, University of London | Honorary Fellowship*

*"Enninful's trailblazing work on Italian and American Vogue and W Magazine led to his appointment at British Vogue – where he has continued to innovate and inspire."*

#### *2018 CFDA Fashion Awards | Media Award*

*"Recognising his outstanding contribution to the industry throughout his prolific career and, most recently, since taking the helm of the publication in 2017."*

#### *2018 PPA Awards | PPA Chairman's Award*

*"Through his pioneering work on diversity in Vogue he has put his unique stamp on a truly iconic title, making a remarkable impact in such a short period of time."*

#### *2018 amfAR Awards | Award of Courage*

*"In recognition of his outstanding personal commitment to the fight against AIDS."*

#### *2018 Attitude Awards | Man of the Year*

*"Edward has built a reputation for generating excitement, creativity and dynamism, which is just what the fashion world needs."*



### Vanessa Kingori MBE

#### *University of the Arts London | Honorary Doctorate*

*"The first female publisher in British Vogue's 102 year-long history, Vanessa Kingori MBE is instrumental to the creative vision and emphasis on diversity the team have made their mantra."*

#### *2018 EMpower 100 Ethnic Minority Leaders*

*"In recognition of business leaders making British workplaces more diverse; Vanessa regards it as a personal responsibility to ensure a welcoming and inclusive workplace."*

#### *The Female FTSE Board Report 2018 | 100 Women To Watch*

*"She has grown her titles whilst embracing digital and branded content in a way that resonates with a new generation of consumers and clients."*

#### *Best of Africa Awards 2018 | Special Award*

*"In celebration of Africa's key philanthropic contributors, bringing together the primary figures who support ethnical socio-economic development causes across the continent."*



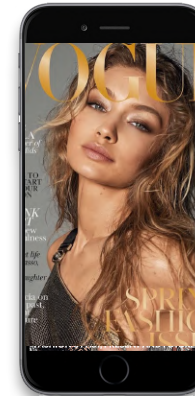
# VOGUE UNIVERSE



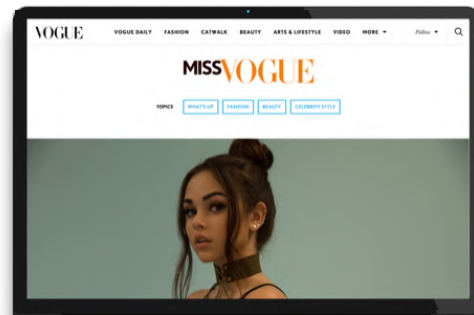
iPad



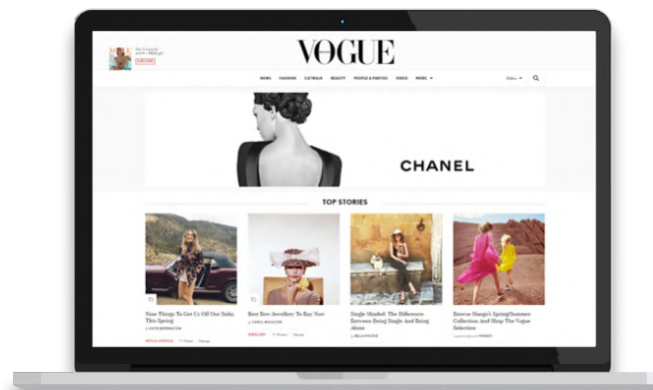
Print



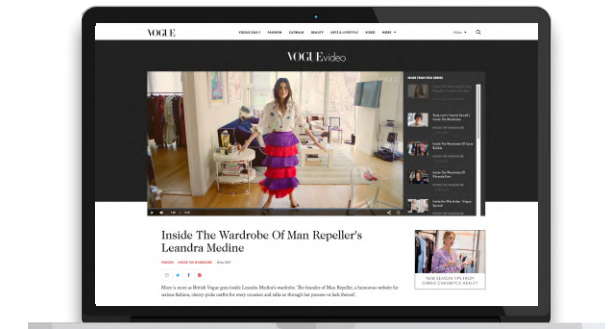
Mobile



Miss Vogue



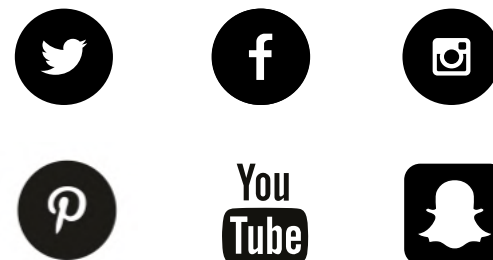
Vogue.co.uk



Vogue Video



Vogue Events



Vogue Social Reach



Vogue Insights





# THE MARKET LEADER

## PRINT

**CIRCULATION:** 192,112 (+64% vs. closest competitor)

**AVERAGE AGE OF READER:** 37

**READERSHIP:** 925,000

## ONLINE

In July 2018, Vogue celebrated a digital milestone with its biggest month in our online history, seeing over 3 million unique users.

**3.1 MILLION +4% YOY MONTHLY UNIQUE USERS**




**AVERAGE PAGEVIEWS PER SESSION** 11

**AVERAGE AGE OF USER:** 35

## SOCIAL FOLLOWING

 3.5 M |  3.5 M |  4.7M  
 2.9M |  659k |  851k

## SOCIAL AVERAGE AGE

 31 |  n/a |  22  
 31 |  29 |  34





# NEW VOGUE

*the power of*  
**#NEWVOGUE**

*#newvogue was seen by an audience of at least **224m**  
on Instagram alone – and there were **5.6m** actions  
(likes/comments) as a result*



**50,317**  
*twitter mentions*



**12,040**  
*instagram posts*



# NEW VOGUE

*UNPRECEDENTED PRESS COVERAGE 2018*

# What is it about Vogue?

**THE** 130-year-old fashion magazine is entering a new era. **RIVKIE BAUM** looks at how it's renewing itself in the Instagram age

**News in Focus** | MONDAY 30 APRIL 2018 EVENING STANDARD

It's a new era at Vogue with diversity on the covers, soaring sales and the first female publishing director in the

**Enninfu is a genius — he's even taken Naomi**

ANESKA KINGSLEY 'never thought she could be the publisher of *Vogue*.' But when she took over the magazine, she knew that 'there's a black contingent here in Korea, ready to be taken. 7-11 were even sponsoring school uniforms here once the commercial side had taken off. In the late nineties it



magazine's history. Vanessa Kingori talks about spearheading a revolution

Why you need a jolly jumper to keep spring alive

THE LUXURY ISSUE

# The Washington Post Magazine

8 NOVEMBER 23, 2018

+

**The Rise of  
the Deluxe  
Garage**

**Art of  
Women  
at Work**

**A Miami  
restaurant  
mines the  
past**

**Is  
This  
Man  
the  
Next  
Anna  
Wintour?**

Edward  
Ennerdale and  
the future  
of fashion  
journalism  
BY ROBIN GIVHAN

[illegible]

# ET

THE WORLD'S MOST POPULAR FREE NEWSPAPER

THE TOP 100 GREAT SECTIONS

## PROPERTY + HOME

OUR FANTASTIC GUIDE FOR HOUSE BUYERS AND OWNERS

INSIDE TODAY

# TEAR TOGETHER

BACK OVER RUMOURS OF DAVID'S AFFAIRS

# 'WE ONLY KNEW

It's a long time since we've seen David Beckham in the headlines. The footballer has been out of the news for so long that it's almost impossible to remember the last time he was in the papers. But now, thanks to a series of rumour-mongering articles, he's back in the spotlight. And this time, it's not about his football career, but about his private life. The rumour is that David Beckham has had an affair with a woman who is not his wife, Victoria. The rumour is that David Beckham has had an affair with a woman who is not his wife, Victoria. The rumour is that David Beckham has had an affair with a woman who is not his wife, Victoria.

Diversity is no longer just about black and white. It's about age, it's about religion, it's about gender...

**Running for President? It would kill me, says Oprah**

**Mail foreign Service**

OPRAH Winfrey has ruled out running for President — ending hopes she was second named behind Barack Obama in 2020.

The 49-year-old, 6'4, said she would not enter politics because "it'll kill me," adding that the "political structure is full of non-truths and lies."

Mrs Winfrey, who endorsed Barack Obama in the 2008 election, was tipped to run against President Trump in 2020 in January after he gave a roaring speech at the Golden Globe Awards in support of those who have exposed or encountered sexual abuse.

"However, in my interview for Vogue, Mrs Winfrey said: 'In that political structure, it's all about the truth, the bull—', the crap, the nastiness. She has kicked her bedroom stuff that goes on—I feel I could not do it."

"I would not be able to do it... It's not a clean business, it would kill me."

Mrs Winfrey, who attended Prince Harry's wedding to Meghan Markle in May, has built a media empire that spans magazines, movie and television and radio, from poverty in Mississippi, to its now worth £2 billion — making her one of the wealthiest women in the world.

Her Vogue Agency is released this Friday.

**Queen of TV:** Mrs Winfrey wears a gown for Vogue

**No more cops and robbers! 4 in 5 nurseries ban toy guns**

**By Sarah Harris**

THE days of playing 'cops and robbers' are gone for most young children as they discover play than by law weapons. Many do not allow children to bring and play with mock swords and guns for fear it will encourage aggression or violence, say researchers.

Some nurseries are also taking a hit on super hero costumes because they do not want youngsters to become too bold or over-enthusiastic. Critics warn that your child's imaginative and physical play being curtailed is an issue.

The survey by [experts.cocuk.co.uk](http://experts.cocuk.co.uk) completed by 1,225 nursery owners, managers and staff in February revealed that 79 per cent of those questioned said that toys which are not allowed in their nursery. In addition, a third of workers

**Don't suit:** George with his top gun suit said their nursery has banned super hero outfits.

Sue Lister-Jones, the website's editor, wrote: "There is this hat-tray guns and war-like equipment, aggression and conflict." Nurseries are under pressure from parents to stop their children from having war toys, weapons, are controversial toys. Playing 'chase' games

[illegible][illegible][illegible][illegible][illegible]



# DIVERSITY OF PERSPECTIVE

*Engaging a broader spectrum of different types of intelligent women to create content which has sparked zeitgeist conversation like no other media brand globally.*



First time Oprah featured on the cover of British Vogue in her 40-year career at 64 years old. Every issue of British Vogue celebrates older women.



British Vogue discusses the pain behind a late miscarriage, resulting in large scale press discussion



The Vogue 25: Meet the women shaping 2018. This sparked a wider discussion in mainstream press



British Vogue on Polyamory: investigating the art of loving more than one person and exploring modern love



Halima Aden becomes the first hijab-wearing model to star on the cover of any Vogue globally, receiving worldwide press



Model and British Vogue cover star Selena Forrest on fluid sexuality



Feature on the legalisation of cannabis and cannabis infused beauty products



British Vogue shows diversity in body shape with 10-page September issue main fashion shoot featuring rising plus-size model Tess McMillan. British Vogue now regularly features plus-size models.



British Vogue columnist Adwoa Aboah discusses the #metoo movement



British Vogue discusses the Irish abortion referendum



First woman of colour on a September issue in British Vogue's history, sparking many other British and international magazines to do the same



British Vogue's first-ever podcast 'Appearances' sees Contributing Editor Steve McQueen discussing with guests how their appearance has shaped their lives and their perception of themselves



British Vogue discusses the female executives triumphing the City of London



Irish influencer and activist Sinéad Burke becomes British Vogue contributor

# NEW LOOK EDITORIAL VOGUE TEAM

## New Contributors

*Ensuring the British Vogue team have unrivalled access of expertise across areas of interest*



Steve McQueen



Sinéad Burke



Naomi Campbell



Kate Moss



Adwoa Aboah



Pat McGrath



Val Garland



Sam McKnight



Charlotte Tilbury



Kate Phelan



Joe McKenna



Julia Sarr-Jamois



Gianluca Longo



# NEW LOOK EDITORIAL VOGUE TEAM

## New Appointments

*Edward Enninful has shaped a team of experts across fields, diverse in perspectives & experiences. Digital has been bolstered and brought to the core.*



### Deputy Editor *Sarah Harris*

Having worked at Vogue for 15 years, Sarah was awarded her most significant promotion from Fashion Features Director to Deputy Editor under Edward Enninful in 2018. Sarah's promotion was given just before her return from maternity leave.

"I am delighted to return to British Vogue as deputy editor, and to work alongside Edward Enninful, who has masterfully set out his vision for the next chapter of the Vogue brand."

Edward comments, "Sarah brings a wealth of fashion journalism experience to the newly created role, which alongside her key relationships within the fashion industry ensures British Vogue remains at the forefront of bold and glamorous content."



### Digital Editor *Alice Casely-Hayford*

Edward Enninful comments "Alice brings with her a wealth of experience and ideas and I'm hugely excited to have her on board to help evolve our digital offer."

Appointed in 2018, Alice was the former fashion and beauty director for Refinery29 and she has worked with publications including Tatler, Hunger Magazine, Huffington Post, MTV Style International and Pop.

### Creative Director *Johan Svensson*

Formerly Design Director of W and Art Director of Vogue Paris, Johan ushers in multiple world class photographers whom have never previously worked with British Vogue including Nick Knight, Mert & Marcus and Inez & Vinoodh.

### Jewellery & Watches Director *Rachel Garrahan*

Appointed in October 2018, Rachel is a previous contributor to The New York Times and Financial Times across watches, jewellery and luxury.

### Fashion & Accessories Editor *Donna Wallace*

Appointed in November 2018, Donna joins British Vogue from her position at ELLE as Accessories Editor.

### Social Media Editor *Sue Fujimoto*

Formerly Global Social Media Coordinator at Burberry, Sue joins British Vogue as the title's first ever Social Media Editor.

### Network Editor, Vogue.co.uk *Kerry McDermott*

Formerly Deputy Editor of Femail at MailOnline, Kerry serves as the link between British Vogue and Vogue International, opening a gateway to even more content.

### Engagement Manager, Vogue.co.uk *Alyson Lowe*

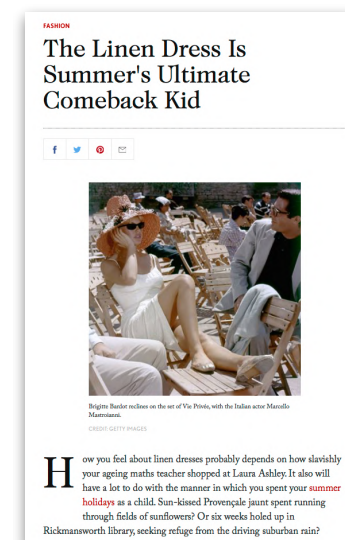
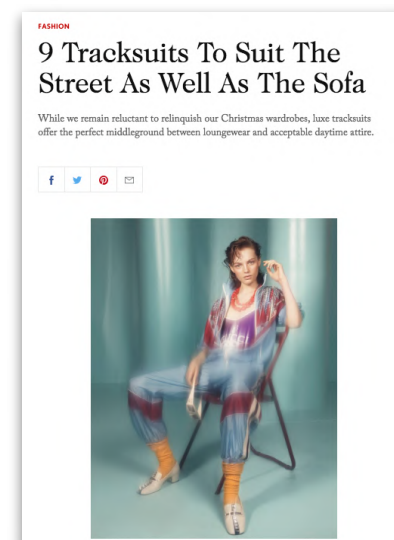
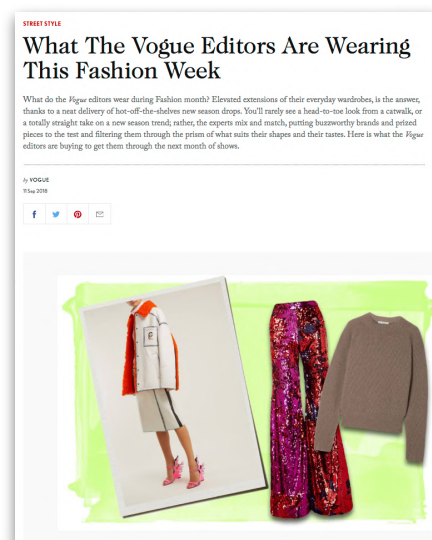
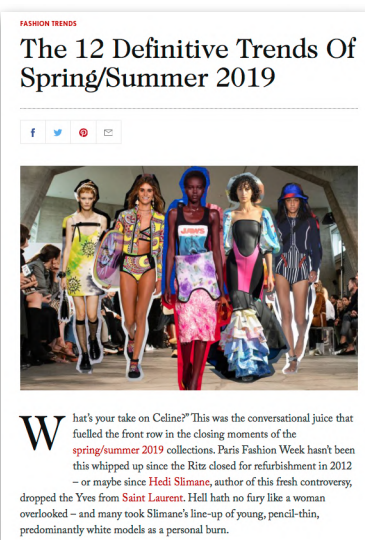
Appointed in October 2017, Alyson joined British Vogue as Digital Engagement Manager - a first for the title.



# NEW EDITORIAL DIRECTION

## FASHION

- The most **impactful and inspiring** fashion images in the media industry.
- British Vogue are shooting with a whole raft of **prestigious photographers** including Steven Meisel, Nick Knight, Mert & Marcus, Juergen Teller and Inez & Vinoodh.
- Now featuring regular innovative print executions with **multiple & exclusive covers** e.g. The 4 cover spectacular for December 2018

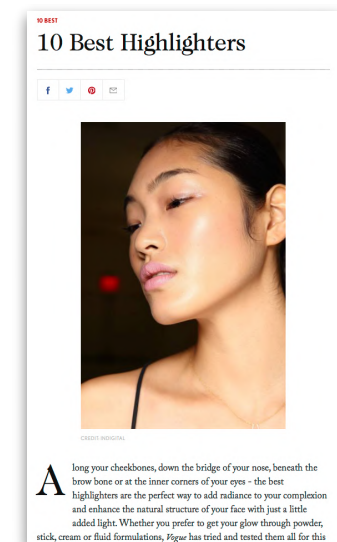
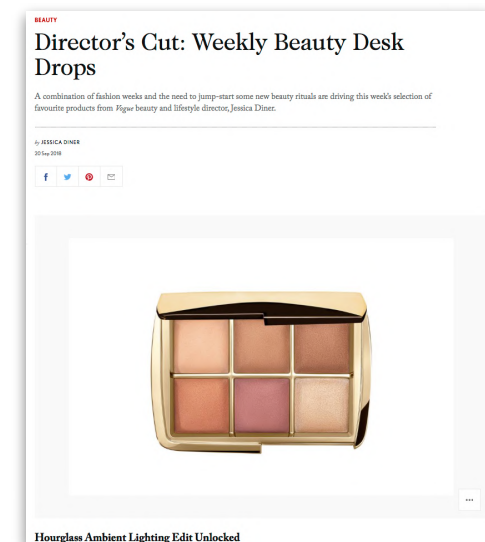
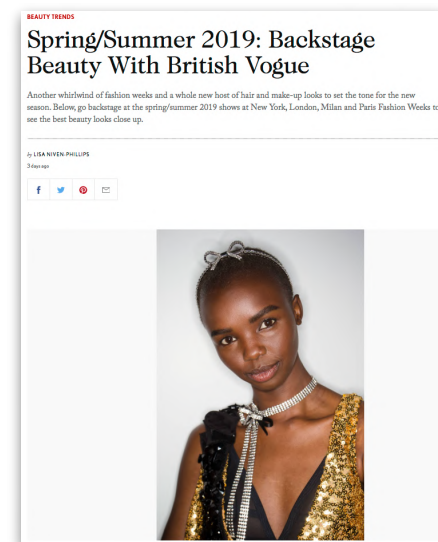
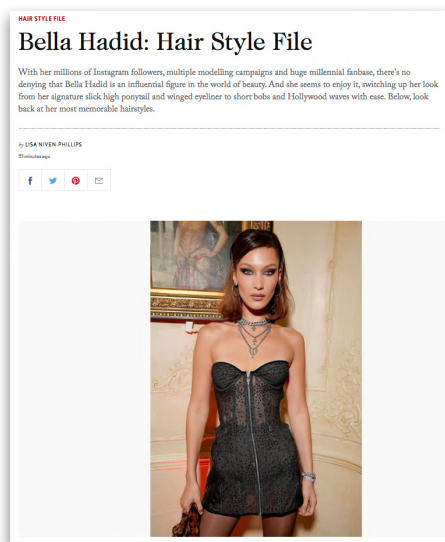
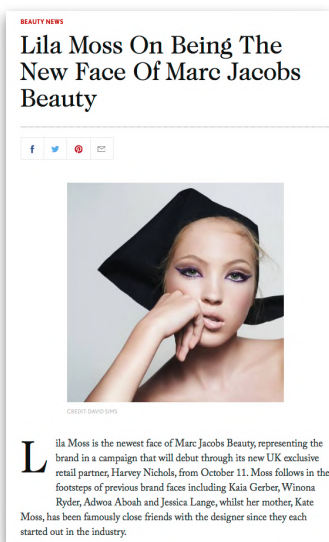




# NEW EDITORIAL DIRECTION

## BEAUTY

- Beauty is now a key and integral focus for Edward Enninful and team
- In print, beauty & lifestyle has moved front of book
- British Vogue has it's regular editorial team, plus a stellar line-up of contributing beauty experts with global appeal
- 2018 saw exciting new experiential initiatives such as the first ever Vogue Beauty Awards and Five Days of Vogue Beauty
- More digital & video beauty content than ever before

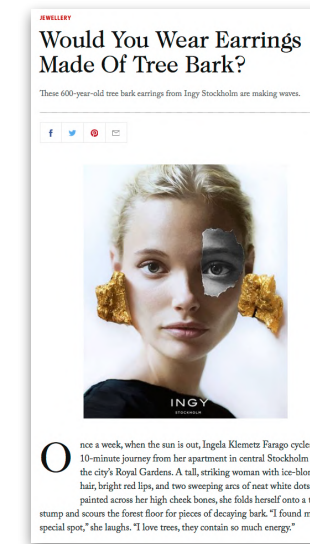
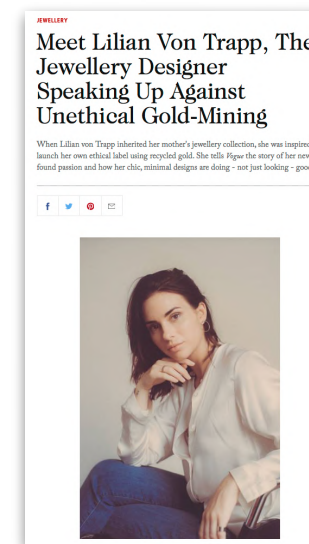
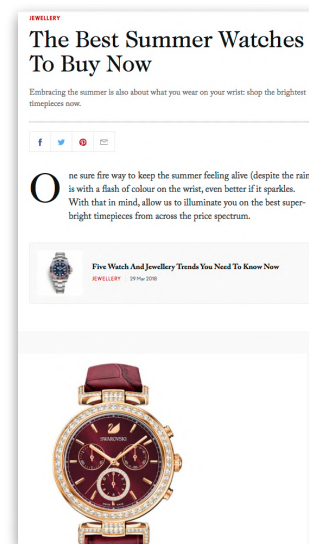
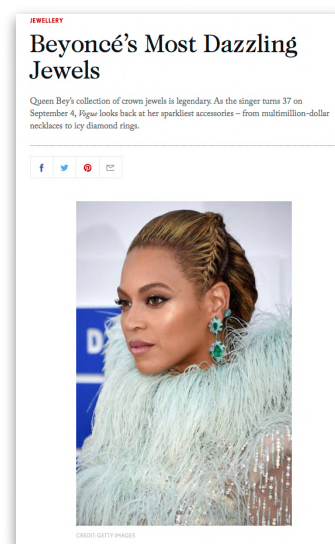
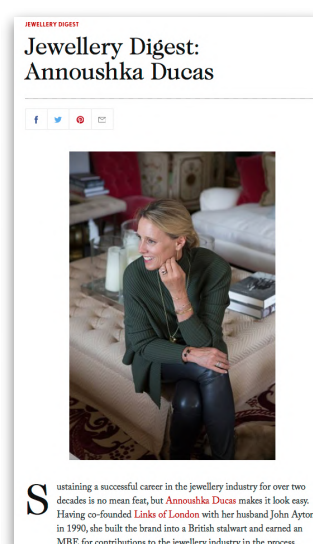
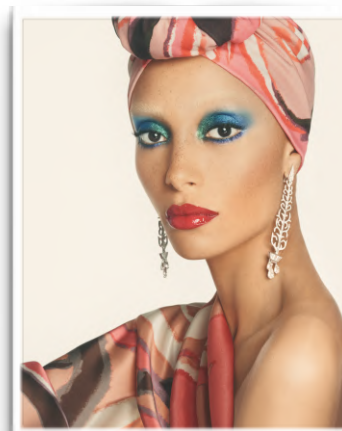




# NEW EDITORIAL DIRECTION

## WATCHES & JEWELLERY

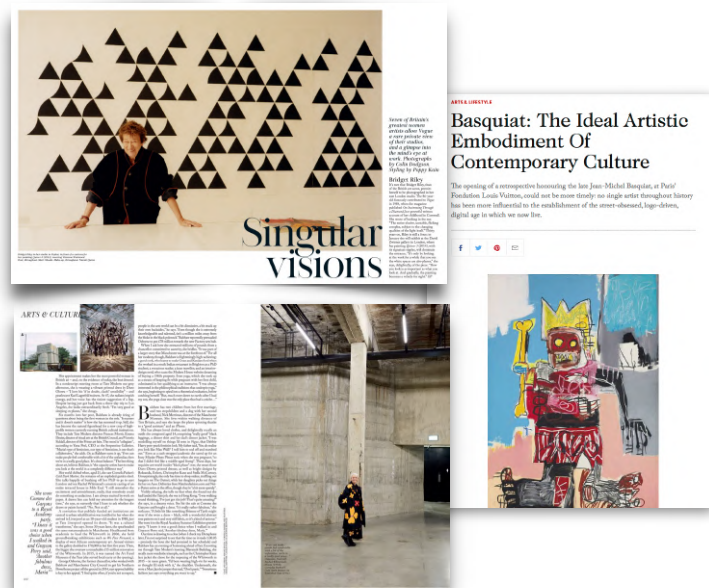
- Watches & jewellery shot **on covers and main fashion** for first time
- Editorial coverage in this sector is **up 90% YoY**
- British Vogue now produces more watches & jewellery editorial than ever before - **4 pages every issue and over 50 pages in a year**
- **Dedicated digital coverage**
- New **editorial hires** to bolster coverage
- Carol Woolton (Jewellery Editor), Rachel Garrahan (Jewellery & Watch Director) & Donna Wallace (Fashion & Accessories Editor)



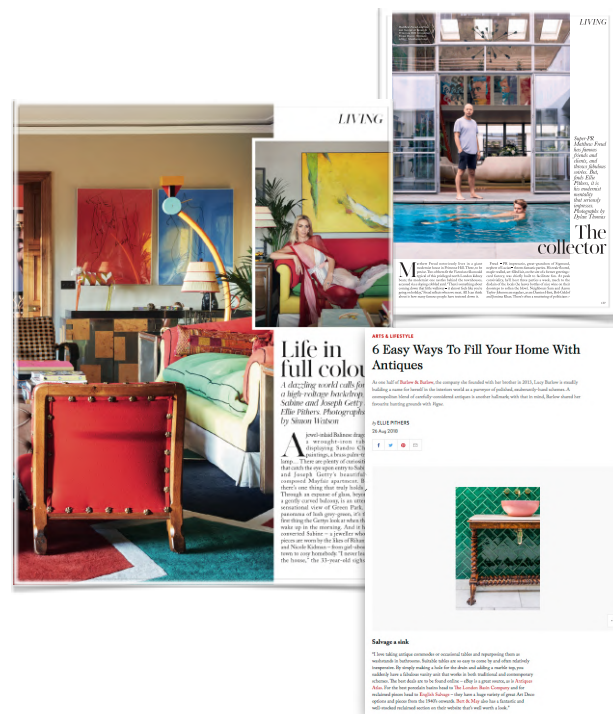


# NEW EDITORIAL DIRECTION

## ARTS & CULTURE



## INTERIORS



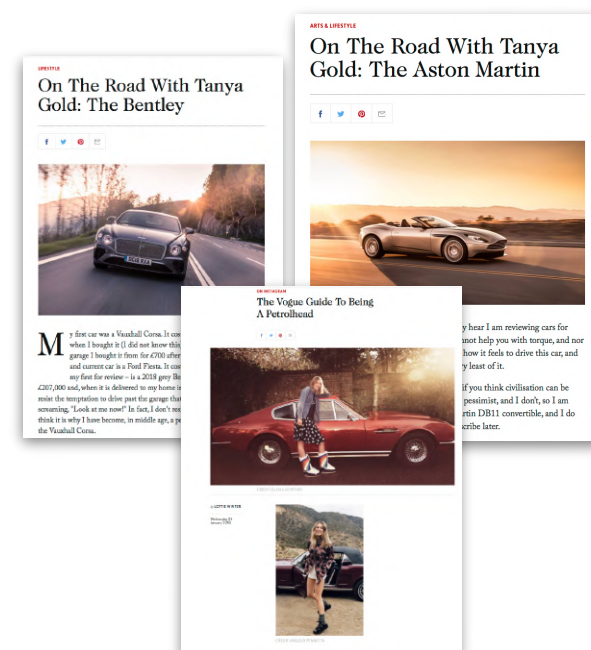
## TECHNOLOGY



## FOOD & DRINK



## MOTORING





# RESTRUCTURED PUBLISHING TEAM

Under the direction of the Publishing Director, an entirely new structure has been introduced with roles evolved and created for modern media needs.

The team has gone from a solus print focus with one person selling digital, to every member of the team becoming digital sales experts.

Branded content sees a shift from ‘promotions’/‘advertorial’ in order to produce world class content partnerships. Again, every member of the team is now fully equipped to create partnership packages with their clients.

New creative expertise has been employed.

## New Appointment Examples

### Digital Project Managers

*Lucile Tranzer Hugo, Sharna Lee Heir, in addition to Rebecca Walden*

Digital Project Managers increased to three, highlighting the growth of British Vogue’s digital & branded content business.

### Special Projects & Strategy Manager

*Michiel Steur*

Working with partners on non-inventory business such as events & collaborations.

### Creative Partnerships Associate Director

*Madeleine Wilson*

A more senior creative team to deliver stronger branded content solutions.

### Advertisement Director

*Jhan Hancock-Rushton*

Focusing on building relationships with luxury fashion brands.

### Account Director

*Samantha Cross*

Coming from a digital focused background, concentrating on building relationships with watch & jewellery brands.





# VOGUE NEW BUSINESS 2018

THE LARGEST ADVERTISING SHARE IN THE WOMEN'S PREMIUM FASHION MARKET

alain mikli  
paris



BUCHERER  
1888

**CALZEDONIA**

*Celia Kritharioti*



**DIESEL**



Healing  Holidays



**JIL SANDER**



Little Greene®  
— PAINT & PAPER 1773 —

NYETIMBER  
PRODUCT OF ENGLAND

Ω  
OMEGA



**RESERVED**

SHISEIDO



TANGLE  
TEEZER



VICTORIA BECKHAM



# DIGITAL SUMMARY

2018 HAS BEEN FINANCIALLY THE MOST  
SUCCESSFUL IN VOGUE.CO.UK'S 30 YEAR HISTORY

As a result of a new business model, restructured  
publishing team and new editorial direction in 2018:

- *Overall digital revenue is up **45%***
- *Branded content is up **87%***
- *Social media campaign revenue is up **228%***



# BRANDED CONTENT

Under the new direction of the Publishing Director, Vogue Branded Content now allows advertisers to create world class bespoke campaigns and projects which sit seamlessly within Vogue's editorial environment across multiple platforms.

## PRINT BRANDED CONTENT

Art directed by Vogue, these striking and beautiful shoots relay a brand's unique DNA to the Vogue audience and sit alongside our editorial pages.

## SUPPLEMENT SPONSORSHIP

Vogue publishes a number of editorial supplements every year, each with its own sponsorship opportunity. These packages are tailored in collaboration with our partners with editorial lead throughout to fit the partner's brief.

## VIDEO

Using the best directors in the business, we offer bespoke commercial videos, a partner series or sponsorship of editorial video.

## NATIVE ARTICLES

These campaigns include copy written by Vogue, video content, image galleries and the creation of supporting media.

## BESPOKE DIGITAL BUILDS

For a more interactive digital experience, Vogue can create a bespoke digital page built to a sponsor's brief.

## SOCIAL CAMPAIGNS

Social-only packages give brands access to Vogue's ever-growing social media following, tailored specifically for each social platform.

## PODCASTS

Following the success of Vogue's groundbreaking podcast series with Film Director Steve McQueen, we are excited to announce our newest opportunity of co-branded podcast creation.





# BRITISH VOGUE VIDEO

VOGUE



# BRANDED CONTENT

*100+ PARTNERSHIPS IN 2018 ACROSS PRINT, DIGITAL & SOCIAL*

**BALENCIAGA**

BALMAIN  
PARIS

BOTTEGA VENETA

BUCHERER  
1888

**CALZEDONIA**

Christian  
Louboutin

— 18 —  
DELVAUX  
— 29 —

***Glossier.***

Google

G U C C I

MICHAEL KORS

**MISSONI**

MCM  


  
MONCLER®

  
MULBERRY

**PHILIPS**

**SAMSUNG**

**SELFRIDGES&CO**

**RESERVED**

**THE OUTNET**



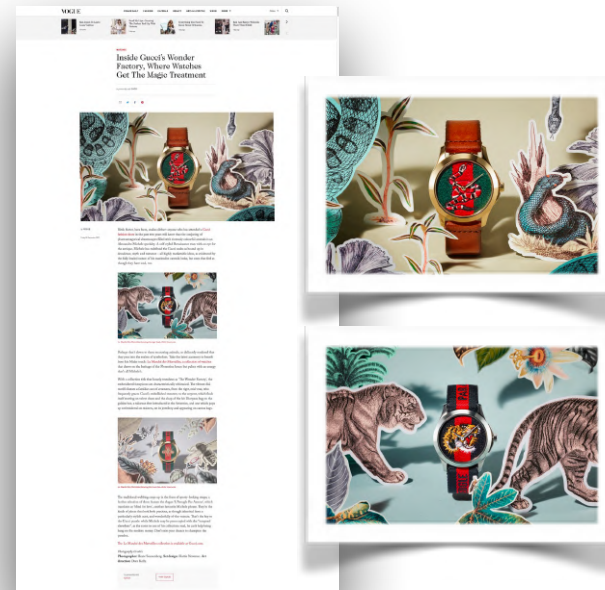
# BRANDED CONTENT

## CASE STUDIES

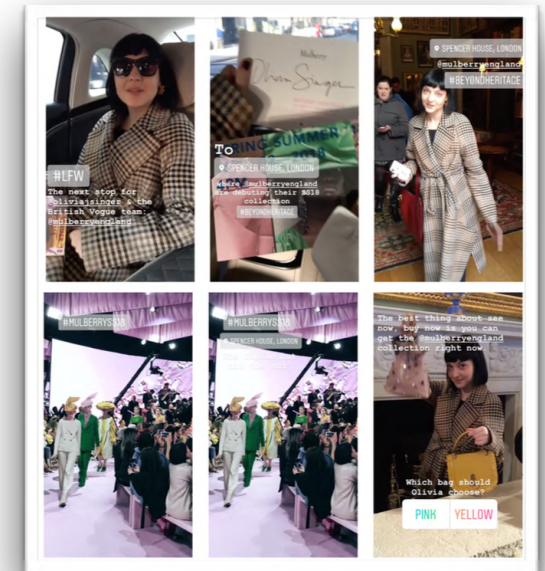
### SELFRIDGES&CO



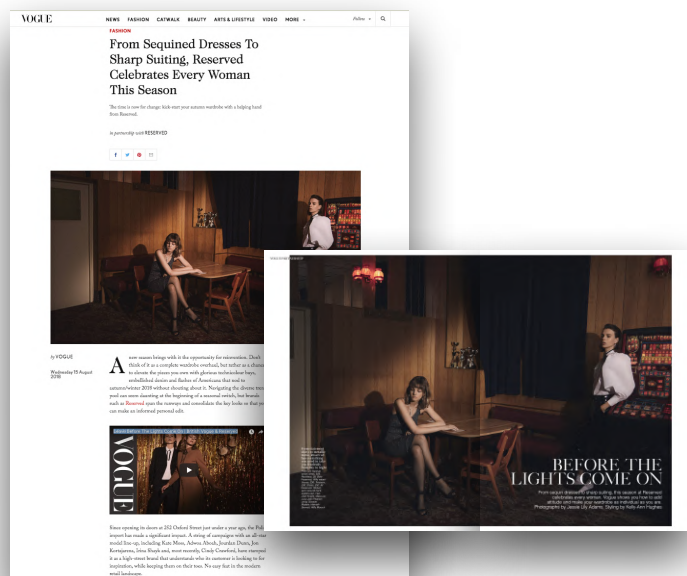
### GUCCI



### Mulberry



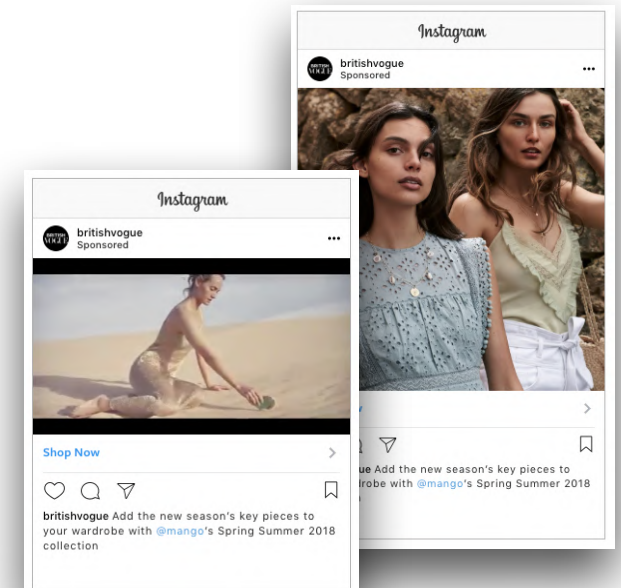
### RESERVED



### Christian Louboutin



### MANGO



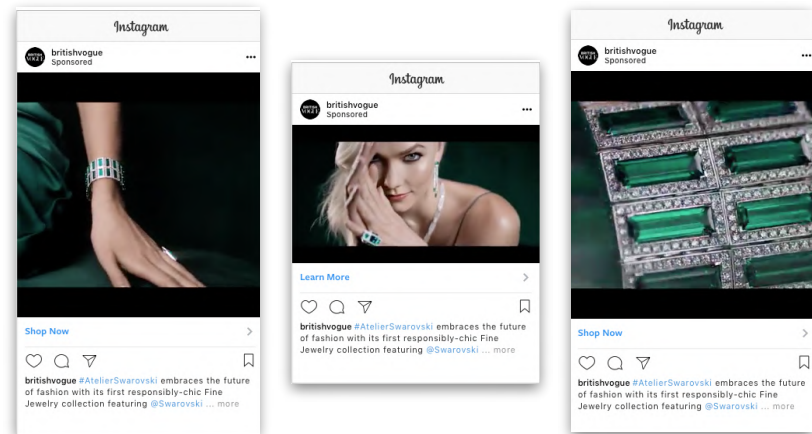


# PARTNERSHIPS

## SOCIAL MEDIA

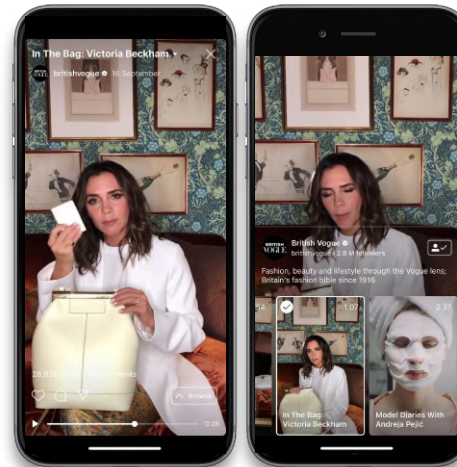
### TARGETED POSTS

#### SWAROVSKI



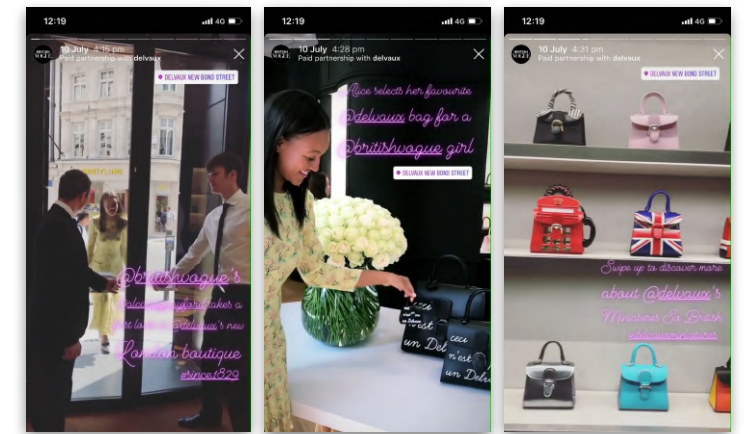
### IGTV

#### VICTORIA BECKHAM



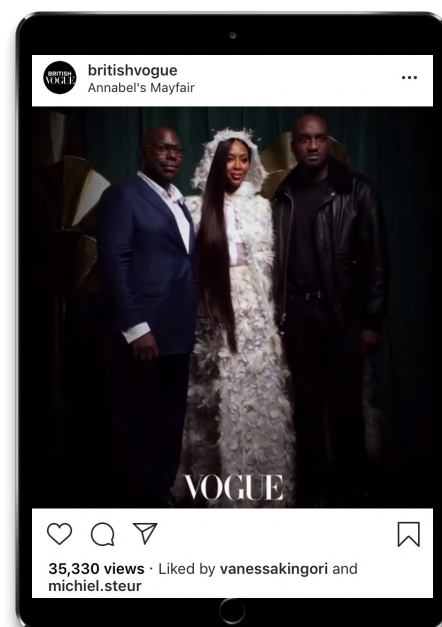
### INSTAGRAM STORIES

#### DELVAUX



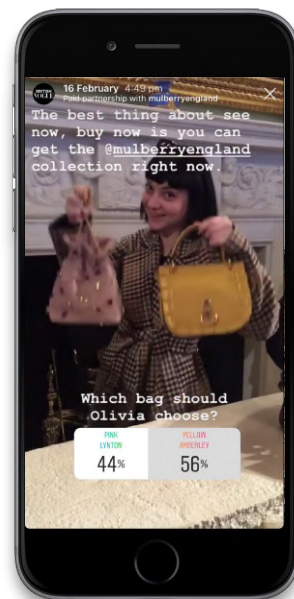
### SOCIAL INSTALLATIONS

#### TIFANY



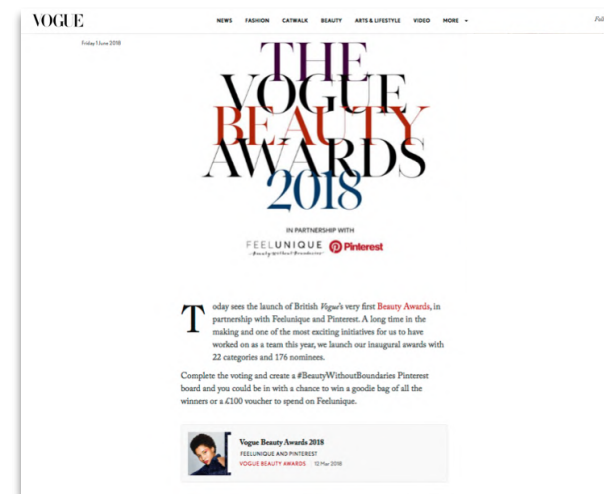
### SOCIAL VOTING

#### MULBERRY



### SOCIAL COMPETITIONS

#### FEELUNIQUE & PINTEREST



### ACCOUNT TO ACCOUNT

#### CHARLOTTE TILBURY





# EVENTS

British Vogue now offers more experiential partnership opportunities surrounding the excitement of *#newvogue*

## Fashion & Film Party

TIFFANY & CO.



## Beauty Awards

FEELUNIQUE  Pinterest  
*Beauty Without Boundaries*



## Delvaux Store Launch

— 1829 —  
**DELVAUX**



## Victoria Beckham's 10th Anniversary party

VICTORIABECKHAM  



## Michael Kors In-Store

MICHAEL KORS





# MAGIC MOMENTS

Vogue's 'Magic Moments' attract a highly engaging millennial audience, mostly falling in between 16 and 24 years in age and are very active on social media. Readers love the opportunity to interact with Vogue and feel these moments make the brand more accessible, relatable and inclusive.

British Vogue is now offering its core partners sponsorship packages to be involved in its 'Magic Moments'

# December Issue Signing



# Vogue x Versace





# ADVERTISING RATECARD 2019

## PRINT

PAGE RUN OF PAPER  
£29,700

PAGE FACING MATTER  
£36,480

PAGE SPECIFIED POSITION  
£38,300

CONTENTS / MASTHEAD  
£41,200

INSIDE BACK COVER  
£44,660

OUTSIDE BACK COVER  
£47,610

INSIDE FRONT COVER GATEFOLD – 4 PAGES  
£157,930

BARN DOOR  
£157,930

STANDARD 4 PAGE GATEFOLD  
£108,820

1st DPS  
£75,560

DPS SOLUS/SPECIFIED POSITION  
£67,490

DPS RUN OF PAPER  
£58,250

1/2 MASTHEAD  
£19,790

1/2 PAGE  
£14,950

## BOUND IN / SCENT STRIPS

### NATIONAL

2 SIDES  
£36,360

4 SIDES  
£63,480

8 SIDES  
£126,450

16 SIDES  
£236,670

## LOOSE INSERTS / TIP ONS

Costs are based on media space taken and quantity.  
Accepted by arrangement only. For more information please  
call Honor Pheysey 020 7152 3201

## BRANDED CONTENT

Costs are made up of a space rate as above plus a net  
production charge from £4,500 per page for a Vogue shoot or  
£2,000 per page with supplied assets. Special terms and  
conditions apply.

For individual costings and creative ideas, please contact  
Vogue Branded Content on 020 7152 3078.

## ONLINE

### VOGUE SPONSORSHIPS

HOMEPAGE £6,500 per day | £23,000 per week

NEWS £5,500 per day | £35,000 per week

CATWALK £3,500 per day | £22,000 per week

BEAUTY £4,260 per day | £27,000 per week

PEOPLE & PARTIES £10,000 per week

TRENDS £8,650 per week

ARTS & LIFESTYLE £24,000 per week

STREET STYLE £3,600 per week

VOGUE SHOPS £5,000 per week

FASHION HOMEPAGE (only) £3,750 per week

MISS VOGUE £16,500 per week

MINI VOGUE £3,500 per week

VOGUE WEDDINGS £3,500 per week

VOGUE JEWELLERY £3,500 per week

Please note that Fashion Week Premium Rates may apply.

### STANDARD ADS

Standard ad units can be targeted by section, geo-region, device and more  
970x250 £54 CPM | 300x600 £54 CPM | 728x90 £20 CPM | 300x250 £32 CPM

### EMAIL

Partners can sponsor the Vogue Daily Newsletter (£4,300 / 75,892 subscribers) or  
send a dedicated Solus Email to our database (£10,500 / 57,239 subscribers)

### CREATIVE PARTNERSHIPS

Vogue offers bespoke partnerships featuring custom content, videos, social, events  
and much more.

### ORGANIC & TARGETED

Social packages are available to promote partnerships; or utilise client assets.

Minimum spend applies.



# PRODUCTION SCHEDULE 2019

ISSUE 2019	BOOKING DEADLINE	COPY DEADLINE	INSERT DEADLINE	ON SALE DATE
FEBRUARY	14th November	20th November	7th December	4th January
MARCH	14th December	20th December	11th January	1st February
APRIL	23rd January	29th January	15th February	8th March
MAY	20th February	26th February	15th March	5th April
JUNE	27th March	2nd April	16th April	10th May
JULY	24th April	30th April	16th May	7th June
AUGUST	22nd May	28th May	14th June	5th July
SEPTEMBER	19th June	25th June	12th July	2nd August
OCTOBER	24th July	30th July	15th August	6th September
NOVEMBER	21st August	27th August	13th September	4th October
DECEMBER	25th September	1st October	18th October	8th November
JANUARY 2020	23rd October	29th October	15th November	6th December



# ADVERTISING CONTACTS

## SALES TEAM

### ASSOCIATE PUBLISHER

Sallie Berkerey

### ADVERTISEMENT DIRECTOR

Sophie Markwick (mat leave)

### ACTING ADVERTISEMENT DIRECTOR

Jhan Hancock-Rushton

### CREATIVE PARTNERSHIPS DIRECTOR

Blue Gaydon

### CREATIVE PARTNERSHIPS ASSOCIATE DIRECTOR

Madeleine Wilson (March 2019)

### ADVERTISEMENT MANAGER

Rachel Jansen (mat leave)

### ADVERTISEMENT MANAGER

Samantha Cross

### SENIOR ACCOUNT MANAGER

Ottilie Chichester

### ACCOUNT MANAGER

Charlotte Slebos

## PUBLISHING DIRECTOR

**Vanessa Kingori MBE**

### EA TO THE PUBLISHING DIRECTOR

Ivi Chin

## SPECIALISTS

### SPECIAL PROJECTS & STRATEGY MANAGER

Michiel Steur

### RETAIL & EVENTS EDITOR

Holly Roberts

### BUSINESS MANAGER

Jess Firmston-Williams

### PRODUCTION TEAM

Emily Bentley

Sappho Barkla

## CREATIVE TEAM

### ART EDITOR

Dom Kelly

### SENIOR PRODUCER

Nicola Butler

### DIGITAL PROJECT MANAGER

Rebecca Walden

### DIGITAL PROJECT MANAGER

Lucile Tranzer Hugo

### DIGITAL PROJECT MANAGER

Sharna Lee Heir

## SATELLITE OFFICES

### HEAD OF PARIS OFFICE

Helena Kawalec

### ASSOCIATE PUBLISHER (US)

Shannon Tolar

### ITALIAN OFFICE

MIA Srl

### REGIONAL SALES DIRECTOR (UK)

Karen Allgood





VOGUE  
BRITISH

THANK YOU